

EMENTA DE DISCIPLINA

CURSO Mestrado Acadêmico em Administração e Desenvolvimento		
COMPONENTE CURRICULAR PPAD730134 – Tecnologia da Informação e Seus Usos nas Organizações		
TIPO Eletivas	CARGA HORÁRIA 45 horas	CRÉDITOS 03
LINHA DE PESQUISA Linha 1: Competitividade e Gestão		
EMENTA Aspectos técnicos: informações, sistemas, hardware, software, bancos de dados, redes, negócios eletrônicos, segurança, big data e inteligência artificial. Aspectos sociais: apropriação e engajamento. Aspectos de gestão: projetos, contratação, manutenção e governança. Transformação digital. Desafios e tendências.		
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